

HANNAH KLINGMAN VIRTUAL ASSISTING

SERVICE GUIDE



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WWW.HANNAHKLINGMANVIRTUALASSISTING.COM



WELCOME

Let me get straight to the point... I am SO excited that we've connected and you've made your way to my corner of the social media world. I used Instagram to organically build my business from scratch by growing my audience and nurturing my connections into clients, referral partners, and friends. Your online platform CAN BE a lead generating machine, bringing new eyes onto your brand consistently, if you take advantage of it. The catch is that you have to CONTINUE creating buzz about your brand by playing the social media marketing long game. I created these packages to drive results over time, attracting your perfect match clients on repeat. I can't wait to start working with you!

-Hannah

STANDARD INSTAGRAM PACKAGE

OVERVIEW

The Standard Package is strategically designed to provide consistent growth in your online network and turn strangers into brand fans through killer content and 1:1 connection. With just the right balance of each service, The Standard Package will turn your social media platform into a lead generating machine over time.

WHAT'S INCLUDED

- Initial Consultation Team Meeting (1)
- 2 sets of researched hashtags (1)
- 16 scheduled posts with custom media per month
- 8 interactive story campaigns with custom media per month
- 3 hours of engagement and DM outreach per week
- Lead Tracker
- Monthly Insights report
- One client strategy session per month by request

REQUIRED OF CLIENT

- Must provide significant resources to SMM (Ex: blog posts, previous social posts or emails for copy inspiration, branding images and videos, testimonials and reviews)
- Encouraged to show up in Stories at least two days each week
- Encouraged to pitch in on lead tracker and continue conversations we start in the DMs

INVESTMENT

Please contact for final pricing
3 month contract minimum

ACCELERATED INSTAGRAM PACKAGE

OVERVIEW

The Accelerated Package is an extension of our Standard Package, designed to grow your brand's social media presence and hook your targeted followers into your email list with a done for you lead magnet + email automation, where we can nurture your warmest leads and most interested future customers.

WHAT'S INCLUDED

- STANDARD PACKAGE, PLUS
- 1 done for you lead magnet (PDF style unless otherwise agreed upon)
- Email automation to send out the lead magnet
- 3 automated nurture emails to be sent after the lead magnet
- 1 email blast per week

REQUIRED OF CLIENT

- Must provide significant resources to SMM (Ex: blog posts, previous social posts or emails for copy inspiration, branding images and videos, testimonials and reviews)
- Must provide ideas and guidance for the DFY lead magnet
- Must have an email software with growth capabilities
- Encouraged to show up in Stories at least two days each week

INVESTMENT

Please contact for final pricing

3 month contract minimum (lead magnet + automation completed during this time frame)

NOTES

We can provide crossposting, engagement, and data analysis for other platforms by request.

TESTIMONIALS

"Hannah is incredible at what she does, she supports the needs of my business and is always professional and authentic in her approach. I'm grateful to have her as a part of my team and will continue to work with her as there is great benefit to my business when I do so! Thank you so much, Hannah!"

-Whole Rx

"Hannah and her team are amazing! I just don't know what I would do without their talent. It's not easy to be a million different roles when operating a business. Hannah goes the extra mile to take that burden off my shoulders and in return produces exactly what we designed and asked for!"

-Laze L Farm Photography

"Can I just tell you again how much I'm loving your services. Not stressing about what to post and sending out emails has freed me up to work on my business in ways I've wanted to but couldn't find the time."

-Organized By Lettie

NEXT STEPS



Thank you for your interest! Your next step towards better social media marketing is by requesting your complimentary discovery call with me OR sending me a voice memo with your vision. DM me on Instagram now!

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